Prompt The pursuit of purity

Our ideas and innovations are a part of the pursuit of maintaining the sanctity of milk so that the world's most ancient health drink can be appreciated as it truly is - untouched and unadulterated.



presence across 22 states



presence across 221+ Districts



presence across 50,000+ villages





legacy of more than 2 decades



2 patented products

Optimise your farm with related products

Milking Machine

Milking Machine is designed to milk cattle quickly, efficiently, hygienically, and ensuring maximum comfort to the animal.

Animal Wearable

An intelligent, interconnected Animal Wearable tag which provides actionable insight to improve farmer's earnings through real-time monitoring of estrus and animal health.







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FARM 365 ANIMAL HUSBANDRY APP

How do we keep it pure?

Prompt provides innovative solutions for an efficient dairy procurement supply chain. From farm management and milk collection to quality analysis and preservation, we have different equipment and software to ensure that the purity of milk is retained at every step. Our unique offering, the Farm 365 Animal Husbandry App is a farmer's companion in efficiently managing his

cattle herd. One of the key aspects of getting good milk is keeping the cattle healthy. The farmer gets regular scientific advice and real-time actionable alerts to improve cattle feeding, cattle breeding, and cattle health, resulting in increased yield. The Farm 365 Animal Husbandry App doesn't just help farmers keep them healthy but also ensures high profitability for them.

Our product in this pursuit – Farm 365 Animal Husbandry App

THE COMPLETE SOLUTION FOR DAIRY FARM MANAGEMENT

Animal Husbandry App is a farmer's companion with a seamless user interface which helps the farmers with data recording. The digitally-advanced offering has a web portal synced to the application for advanced data analysis. The application works online as well as offline, syncing with the central server once the internet is available.





Manages records of AI, PD, Medical Health Checkup and Calving of Cattle



Maintains animal breeding, feeding, and lactation records



Provides awareness and education regarding important life cycle events of cattle and general information about scientific farm management practices



Sends real-time actionable alerts to the farmers about cattle life cycle events



Records historical data which helps to monitor milk productivity and efficiency of cattle



Inbuilt Ration Balance Calculator to ensure actual nutrition requirements of each animal





FEATURES:

- Regional Language Support
- Milk Data Recording
- Animal Lifecycle Events
- Alerts to Service Providers, Doctors, Farmers
- Separate Al Worker Module
- Offline Data Recording
- Integrates easily with other farm hardware/equipments

- Single App manages all users related to various activities at farm
- Animal wise card for all the lifecycle events
- Financial Analysis
- Q&A with Doctors
- Vaccination Recording

WHAT ARE ITS BENEFITS?

Animal Wise Data Recording

It helps farmers improve the breed, prevents in-breeding, promotes data driven animal trading, medication based on animals' health history, preventive healthcare practices, and monitors the Key Performance Indicators (KPI) of cattle.

Alerts on your fingertips

Real-time actionable alerts of all upcoming life cycle events helps farmer to take action on-time that reduces inter-calving period, that leads to healthy herd and profitable farm.

Ration Balancing Program

Healthy cow produces healthy milk.
With inbuilt Ration Balance Calculator
the farmer will be able to trace exact
feed requirement of each animal and
prevent over or underfeeding of animal.
With the optimal nutrition, cost of
medication can be reduced.

Financial Analysis

Periodical financial analysis report helps farmer to optimize their cost, maximize productivity and enables decision making for farm management.